

Golf Coach and Educator



Henry Brunton Golf

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Henry Brunton is one of Canada's leading golf coaches and educators. A 24 year veteran of the Canadian PGA, Brunton is a Master Professional and the only Canadian to be named to GOLF Magazine's "Top 100" Teachers in America. He is in his eleventh year as the full-time National Men's Coach for the Royal Canadian Golf Association. He also operates his own private practice, Henry Brunton Golf, based out of Eagles Nest Golf Club in Toronto, Ontario - named Canada's best new course in 2004.

Brunton created and developed the highly acclaimed Teaching and Coaching Certification Program (TCCP) for the Canadian PGA. He is the author of several books, guides and articles on the game. And has two books scheduled for release in the fall of 2008, "Journey to Excellence" and "The New Competitive Golfer," which will feature a section on how TrackMan™ is used to effectively evaluate and assess players.

Why choose TrackMan™

Although Brunton is coach of the Canadian National Team, and operates a top notch academy based out of one of the country's leading courses, it was neither the national team nor the golf club that chose to buy TrackMan™; Brunton purchased it on his own, saying simply: "TrackMan™ technology is too advanced and powerful to ignore. I found a way to afford it in order to offer athletes and students the best possible coaching and development opportunities. TrackMan™ enables us to maintain and build upon a leadership position in the industry. The power of the brand of TrackMan™ is an ideal partner for our company."

Bringing value and results

Brunton brings his own TrackMan™ along to the various teams he trains. He uses it with the national squad as well as junior programs. In addition he will be using it on the course at major junior and amateur championships in Canada to gather performance data in competition.

As for his home club, Eagle Nest, TrackMan™ has become an integral part of its teaching program. It is heavily marketed on the course as well as Brunton's website; recently being featured in a targeted mail out. He considers TrackMan™ an invaluable addition and draw for his program and looks forward to the purchase of his next one.

"Having TrackMan™ puts us on the cutting edge. For the coaching staff as well as the players, it brings accountability to training;



Henry Brunton with a student

knowing that at anytime their swing can be tested and documented.

It is a great motivator that makes people want to get better. The players love it.

When we have corporate outings, the sponsors also really enjoy putting their clients on it," says Brunton.

Using TrackMan™

He continues, "As a diagnostic assessment tool with a new player, one of the first steps we take is to go through the bag and see how they perform, their trajectory, dispersion and more. It is the initial step to improvement and the game development process. We then continue to test the players throughout the season, analysing and providing them with the TrackMan™ data to benchmark improvement.

TrackMan™ is revolutionary technology that gives golfers comprehensive feedback and data for every club in the bag – exact carry and roll yardages, trajectory, spin rates, clubface position, swing shape and dispersion patterns.

For us, all the applications are relevant: driver fitting, gap fitting, wedges, and balls. It is remarkably simple to work with and it helps educate players about everything from the shaft to set make up.

I would say that despite most golfers having romantic visions of far they really hit the ball, TrackMan™ helps them get their heads on straight and learn to play the game."